



Browncroft Crier

NEWSLETTER OF THE BROWNCROFT NEIGHBORHOOD ASSOCIATION

SINCE 1973-VOLUME #139

P.O. Box 10127 Rochester New York 14610

APRIL 2005



SPRING IS HOPPIN' IN BROWNCROFT



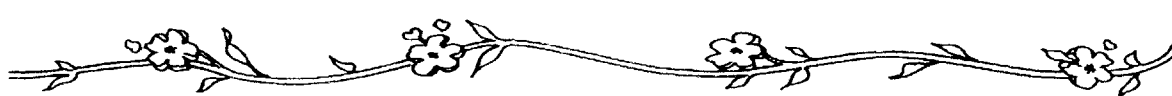
BNA GARAGE SALE IS ON!!

May 14th & 15th
9:00 a.m. to 5:00 PM.

It's the bi-annual Browncroft Garage Sale - Rochester's premiere garage sale event and Browncroft's festival with a twist.

Now is the time to think about making some money on all that stuff accumulating in the attic, the garage, the basement!

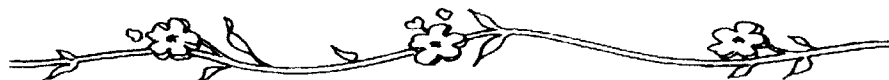
We want to ensure a fun, safe and profitable time for our residents and our visitors – ah, customers. So please read the details inside.



Annual Membership Meeting

Wednesday, May 25th
at the Browncroft Baptist Church
7:00 to 9:00 a.m.

Mayoral candidates have been invited to talk to us
about their visions for Rochester



Landmark Society Coffee Walk Coming to Browncroft.

Saturday morning, May 7th

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BNA Garage Sale

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The Ultimate Garage Sale is set for May 14th-15th, from 9 a.m. to 5 p.m. on Saturday and Sunday. We will advertise these dates in the media.

BNA Webmaster Bob Genthner has agreed to post on our website the types of items participating residents are selling at the garage sale. Participants wishing to publish their web garage sale ad should use 30 words or less and E-mail their list to: bob14610@aol.com. Our neighborhood sale will be the first to be on the Internet!

For those who would also like to be open on Friday, this will be posted on the Internet also. Print media publicity will list only May 14th and 15th, and our website address.

We need volunteers to hand out balloons and a map to each participant on May 11th-12th. This will be a good opportunity to go for a spring walk in a beautiful neighborhood!

Those who would like to have or post a list of types of items for sale can print one off the BNA website: <http://members.aol.com/browncrft/>.

Sharon Bloemendaal, who began the first BNA garage sale in 1981, is again garage sale chairman. If you have questions or would like to volunteer to distribute balloons and maps, call her at 288-6359.

Sharon notes "The sale is as busy as the Corn Hill Arts Festival, only we have pre-owned treasures! Where else can you find more than 200 garage sales within a square mile? People plan trips from hundreds of miles away to coincide with this event."

Don't forget -Return the application insert by May 9 if you want your sale to be included on the list and in the map.

President's Message

As we are all aware, we have had many new neighbors move into our neighborhood over the winter months. Let's make them feel welcome by introducing ourselves to them. A neighborhood is not a neighborhood unless you are neighborly, so get outside and walk around your block, Who knows? You might make a new friend in the process.

We are still trying to get more input from the community as to what issues and concerns that they may have. Last year, we had Comander Sheppard talk at one of the monthly meetings to address certain crime incidents in the Browncroft neighborhood. We also played an important part keeping School # 46 open. Remember we are trying to keep Browncroft one of the City's safest and most desirable neighborhoods.

We are in need of people who are willing to donate a few hours every month to help us with newsletters, Browncroft Rose Garden upkeep, and various committees we have for social events, such as the picnic, and the winter gathering.

Henry A. Viau, BNA President

HOUSES PARTICIPATING IN THE SALE:

In keeping with tradition, we request that each participating home display 3-4 colored balloons that should be inflated and tied to a stick in front of the house. This will identify the residence as an official BNA Garage Sale participant.

THE FEE IS \$5.00 for publicity, ads, balloons, map, and website listing. Please complete the application form insert and send it to The Browncroft Neighborhood Garage Sale, PO Box 10137, Rochester, NY 14610, along with the enclosed map marked with your street address and an "X" at the approximate location. The map will aid those looking for streets to visit.

PARKING: There will be MANY cars in the area on Saturday and Sunday, and we must follow the City parking regulations so that we don't interfere with or hinder any potential emergency vehicles in the area. Vehicles must be parked on the correct side of the street as indicated on the signs on the lamp poles.

HOURS: The Garage Sale will be from 9:00 a.m. to 5:00 p.m. each day. PLEASE DO NOT start selling items prior to the Official Start Time, as this encourages the public to descend upon the neighborhood and other garage sale participants before all is ready. Dealers in particular will start pushing you to let them start buying things, often as early as 7:00 a.m. Please resist and ask them to return at 8:45 or 9:00 a.m., as the sale is advertised in the newspapers as starting at 9:00 a.m.

BE CONSIDERATE of your neighbors not having a garage sale and encourage visitors to do the same.

Spring Clean-up

WEEK OF APRIL 25TH
THROUGH APRIL 29TH

The City of Rochester has set aside the week of April 25th through April 29th for spring clean-up. They want to remind residents to put their yard debris and other things at the curb the night before their regularly scheduled pick up, and not before.

The City emphasized that they will be picking up unbundled debris this week only. Do not expect them to return, if you put loose yard debris out afterward.

The Executive Committee of the Browncroft Neighborhood Association would like to remind residents that during the spring and summer season, to refrain from putting out garbage bags or lawn debris at the curb until the night before garbage day.

In the past we have received complaints from neighbors who, unfortunately, have had to look at their neighbors' garbage bags for 5 days -- from the weekend until Wednesday. Residents not complying with this "rule of refuse" could be cited by the City if they disregard it, as it is a code violation.

Also don't forget to bring your totters back up to your house after garbage pickup. Some neighbors have been lax in doing so.

School Choice

BNA IS COMMITTED TO
PRESERVING NEIGHBORHOOD
SCHOOLS

Dede Ranger, as BNA's liaison with the City School Administration, has attended the public meetings concerning the school choice mechanisms. The following is her letter to the School Board and Superintendent expressing the BNA Board of Directors' opinion:

The Browncroft Neighborhood Association (BNA) is against the School Choice policy. School 46 is the focal point of our neighborhood on several different levels: educationally, architecturally and historically. Therefore this decision has far reaching implications throughout our neighborhood and the Browncroft community at large. This policy is counterproductive to city living. Families are leaving and many potential families are reconsidering purchasing a home in the city because of this school choice policy. Our community has been traditionally associated as a good neighborhood for families. The school choice program is changing the demographics of our neighborhood. With the exodus of young families, this will contribute to the erosion of the tax base of the city of Rochester, ultimately



mately affecting our property values. Further, as proposed, this program is not consistent with the new urbanism, or sustainable communities Mayor Johnson has been so eloquently supporting these past years. Those planning principles call for communities to have the necessities of living within walking distance of where people live. This includes schools, libraries and shopping.

Young families choose to live in a neighborhood in which the children are able to walk to school. In years past, many families bypassed the MAP program to remain at #46 School. Families pride themselves in the quality of education and the communal atmosphere demonstrated at #46 School. The mainstay of any good school is parent and community involvement, and #46 has established such a base. The fact that this school has always had over 50% busing already answered the District's concerns of equity and fairness. Therefore this policy is unnecessary.

We ask that you listen to your constituents who elected you and guarantee children the right to attend their neighborhood school - not only during the enrollment period - but anytime during the year

WINTON BRANCH LIBRARY CORNER

The Winton Road Library, 611 Winton Road North, is hosting a program called "Returning to the Workforce" given by Nancy Strong, a career counselor at Rochester Works at Waring Road on Tuesday, May 3, 2005 from 2:00 - 3:00 pm. Learn what resources are available to help you jump into the job market. Call the Reference desk at 428-8204 to register.

The Winton Reading Group will meet at the library on Monday, May 2nd from 7:00 - 8:45 pm. The reading selection will be: *Mountains Beyond Mountains* by Tracy Kidder.



NORTH WINTON VILLAGE ANNUAL MEETING

Monday, April 25th, 6:00 p.m.
Browncroft Baptist Church
420 N. Winton Road

Meet the Mayoral candidates and
participate in a design charret for
Winton Road

Crime Prevention at its Best

Neighborhood Watch paid off in a big way this past Saturday April 9th with the successful conclusion to an 18 month long investigation resulting in the drug bust of an upper-level cocaine distribution network with locations on Merchants and Quentin Roads by the Greater Rochester Area Special Operations Group. Congratulations from the BNA Crime Prevention Committee to PAC-TACers and Browncroft residents who reported suspicious activity on these addresses starting in

March of 2004 to the police who in turn were able to continue their work until sufficient information was obtained to make the arrests. The patience of all involved during this long period of investigation should be commended and again demonstrates the power of Neighborhood Watch. Keep up the good work! If you are interested in joining PAC-TAC, please contact Bob Genthner (482-2441) BNA Crime Prevention Committee Chairperson for more information.

Bob Genthner

Thanks Neighbor...

by David Adasiak

I want to thank everyone who attended the BNA Winter Gathering on January 21st. It was quite a success and Glendoveer's provided great food and a warm atmosphere.

It gave me a good feeling watching friends and neighbors being just that...

Browncroft is a great neighborhood because we have such wonderful neighbors. Over the years, so many of us have volunteered to help keep it that way but we need many more to follow in our footsteps. Please come to the next meeting on May 25th at the Browncroft Baptist Church at 7:00 PM to see how your talents can help our neighborhood

A very special "Thank You" to all the area merchants who donated goods and services. Let's applaud their generosity with our patronage.

JIM'S RESTAURANT
RAVIOLI SHOP
EUPHORIA LIQUOR
GLENDOVEER'S
CAPTAIN TONY'S
TIMOTHY PATRICK'S
RIZZI'S RESTAURANT
CURVES
BALSAM BAGELS
CAPTAIN JIM'S
ELIZABETH GALLERY
MY TEE UNDERCARE
REMINGTON'S RESTAURANT
SNAPS FLORIST

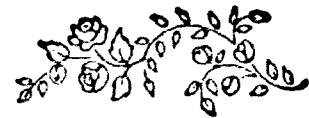
GEORGE BAILEY FRAMING
CHINA GARDEN
MAYER'S HARDWARE
SUNBURST TANNING
WORLD GYM
UNIPET GROOMING
KAREN BIERTON SALON
EXPRESSIONS FLORIST
RECORD ARCHIVE
CAESAR'S SUBS
TREASURED MEMORIES
STANLEY STEAMER
AJA NOODLE COMPANY

Beautification 2005

The season begins with Spring Clean-up in the Browncroft Rose Garden on April 23rd, (rain date 30th) followed by the annual bed planting scheduled for May 21st, (rain date May 28th), and continues Saturday mornings throughout the summer and fall on alternating weekends.

Remember, without the help of volunteers this highly visible open space in the middle of the neighborhood, and at a city gateway, would not be a beautiful asset to our neighborhood and our city.

Please give our Beautification Committee a helping hand on Saturdays. Don't just drive by and toot your horn--get out and help! Call Cassy Petsos 288-0955



LANDMARK SOCIETY COFFEE WALK SOLD OUT

Landmark Society Coffee Walks are held throughout the summer around the county. Attendees gather for coffee and Danish and then go on a guided tour of an historic area.

The coffee walk in Browncroft, scheduled to coincide with magnolia and wysteria time, is sold out. It will begin in the Browncroft Rose Garden,

For more information on the Landmark Society tours call 546-7029, or see their website www.landmarksociety.org

Save These Dates...

**May 14 and 15 2005 - BNA
Garage Sale**

**May 25 - BNA Annual Member
ship meeting**

**May 21st - Rose Garden Annual
Bed Planting**

**July 27 - BNA Annual Picnic
Ellison Park**

BNA Garage Sale Participant Application

Name & Phone # (will not be publicized)

Street Address (also mark approximate location and street number on map below)

Days I will be open: Fri. _____ Sat. _____ Sun. _____

I'm sending my description of merchandise for sale to Bob Genthner at
bob14610@aol.com: yes _____ no _____

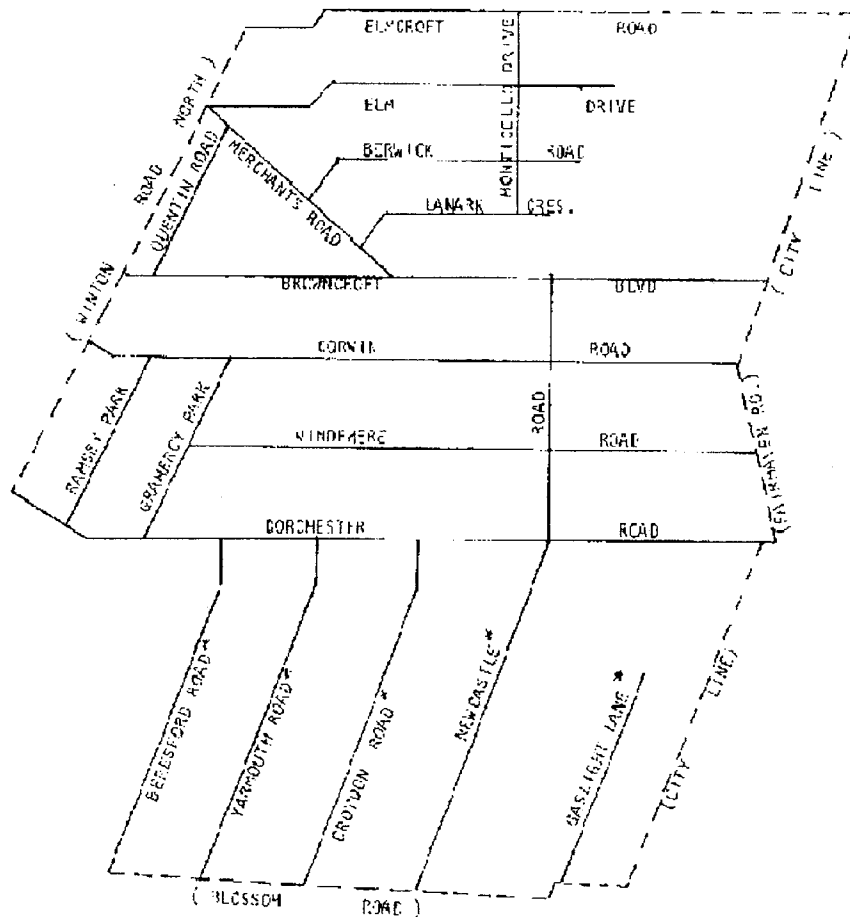
or

I do not have e-mail. I have written my description on a separate piece of
paper, and included it with this coupon.

Did you include the \$5 to cover BNA expenses? Proceeds in excess will go to the BNA treasury for neighborhood
projects. Send to BNA Garage Sale, PO Box 10127, Rochester, 14610

Return this application by May 9 to be included in the map.

BROWNCROFT NEIGHBORHOOD ASSOCIATION STREETS



Garage Sale Hints

PRICING: MAKE SURE that you have all of your stuff priced at least the night before (Friday p.m.). Make a list of some of your higher priced items and set it aside so you can refer to it from time to time during the sale. (You might even indicate how low you would be willing to go on a particular item.)

MARKING: Items can be MARKED with Masking Tape or Stickers that you can buy at drug, discount or grocery stores. You can also buy Price Tags that you can tie onto the item at stationery stores.

CASH BOX: Keep it out of plain sight. You should start out with perhaps \$20 worth of quarters, dimes and nickels and \$20-30 in paper money. As you sell items, remove accumulated cash to a secure location.

CHECKS will be offered by customers. It is your choice whether to accept them. If you decide to accept a check, make sure you see a photo ID, and note the buyer's Driver's License # and their Telephone Number on the Check, plus whatever else you feel necessary. Do not accept a check if the name on the photo ID and the name printed on the check do not match.

SAFETY: Be extremely careful about letting someone you don't know into your house, even to use the rest rooms. You are not obligated to provide this service. Also, as many people will be wandering around, keep cars, gates, house doors and windows locked. Cover or put away any valuable items you are not selling. Unfortunately, you never know.

TRASH CANS: Have a trash can or two available during sale days to keep the area clean and non-cluttered.

CLOTHING: If you have clothing for sale, be sure to have the sizes and price clearly indicated on the item, perhaps on a piece of paper which is fastened to the item with a safety pin. Try to have clothing hanging up so it is easier for people to examine. This also works well for other fabric items, such as tablecloths, drapes and bedding.

SMALL ITEMS: If you have a number of small items in the \$.25, \$.50, \$1 range, you might consider putting them in a large box or basket and offering them for sale in a "Grab Bag" fashion, for example: "Everything in this box (or on this table) \$1" rather than marking individual items.

DISPLAYING MERCHANDISE: There are many ways to display your stuff. The easier you make it for people to see your merchandise, the better it will sell. Glassware, China, smaller items could be displayed on a Card Table, Folding Table, etc. A pair of sawhorses and a nice clean door make a good display table as well. Stand up books or magazines so the titles are visible. Put one or more "attention grabbers" such as power tools or antiques where they can be seen from the road.

IN THE GARAGE: You never know about the weather (we've had snow!) but it is always a good idea if you have your Garage free and clear, to set up more pricey stuff like china and clothing that could be damaged by rainy weather outside. We've been very fortunate in the past with GOOD WEATHER. If you are selling inside your garage, you might want to display large items up and down the driveway; this will attract people to your garage.

OLD NEWSPAPERS & GROCERY BAGS: It's always a good idea to keep some of these around for wrapping glassware, china, etc. and for bagging multiple items. Offering bags with handles helps stimulate sales to people on foot.

LONG EXTENSION CORD: If you have anything electrical (that still runs) that you want to sell, people will naturally want to try it out and therefore you should have some extension cords available. Also have a phone extension cord if you are selling phone equipment. Be very careful doing this if it is raining or the grass is wet.

PRICE DICKERING: People will always want to offer you less for something so you should have in mind the lowest price that you are willing to take for the item. If you need to take a break, make sure the person tending your stuff knows how low you are willing to go.

FOR SURE There will be Bargain Hunters around at 4:30-5:00 on Saturday and certainly all day Sunday. Use your judgment in dropping the price too much (if at all) on Saturday.

GOOD LUCK AND HAVE A GOOD SALE
