

Browncroft Crier

The Official Newsletter of the Browncroft Neighborhood Association

Since 1973

P.O. BOX 10127 - ROCHESTER, NEW YORK 14610

SEPTEMBER 1991

BNA's 18th MEMBERSHIP DRIVE

Our 1991 - 92 Membership Drive is under way and will last until October 31st. Please welcome your Street Rep and give us your support by renewing your membership or joining BNA. If you are not at home, your Street Rep will leave an application form which we hope you will mail to our P.O. Box along with your dues (or, deliver it to your Street Rep at your convenience).

To our new neighbors in Browncroft - a warm welcome. The Browncroft Neighborhood Association was formed to preserve and maintain the existing beauty and charm of our neighborhood. Your support and membership gives added strength to accomplish this. BNA membership dues are \$2.00. Our BROWNCROFT CRIER newsletters will keep you informed of happenings in the neighborhood and the activities of our committees. If you would like to become active in BNA, please let us know as we always welcome new participation, ideas and suggestions.

CALENDAR OF EVENTS

Sept 10: BNA Board of Directors Meeting 7:30pm
Oct : Candidates Night for BNA

Nov 12: BNA Executive Committee Meeting 7:30 pm.
Dec 11: BNA Holiday Buffet at Glendoveers

PRESIDENT'S MESSAGE

Dear Neighbors,

The old and new officers of the Browncroft Neighborhood Association would like to take this time to introduce themselves to you, and to invite you to participate in our planned Fall 1991 agenda.

● **President: Pam Dalton** - A BNA resident for 4 years, Pam has her own corporation event planning business. She and her husband Bob have three children, Shari and Sean (twins!) who are 24, and a daughter Susan, who is 20.

● **Vice-President: Laura Viau** - Laura served as Vice-President of BNA last year. She and her husband Henry, owner of a reconstruction business, have lived in Browncroft for 4 years. Aside from serving as a street rep, Laura also is our representative to the NEAD Board.

● **Secretary: Mary Maeder** - An area resident for better than 30 years, Mary replaces Pam Dalton as this year's BNA Secretary. Retired from Eastman Kodak, Mary and her husband have always been supportive of BNA's activities.

● **Treasurer: Jim Nicholson** - This is Jim's 11th year as Treasurer for BNA. He has lived with his wife Christine, a former President of BNA, and two children, Jimmy and Melissa, on Berwick for 12 years.

As for our Fall agenda, we are looking forward to our first General Meeting in October (date to follow!) which will again, this year, be a "Candidate's Night". With all the major issues facing our local government, I am sure you will not want to miss hearing our candidates' positions. We will announce the time and place via a flyer to you.

Mark your calendar now for our 13th Holiday Buffet! The date is Wednesday, December 11th, 1991 at Glendoveer's, and we will inform you of the details in the next BROWNCROFT CRIER newsletter.

Finally, a word of support and thanks to our diligent Tree Committee! One of the things that makes living in Browncroft so special to all of us is our marvelous foliage, and the Committee's interest and efforts in preserving that is certainly to be commended!

Sincerely, Pam Dalton

BEAUTIFICATION -- SEASON WRAP UP

As the season is nearing its close we wish to thank the Beautification Committee members who donated a number of their Saturday mornings (a valuable time of the week to all of us) to toil in the Browncroft Rose Garden to maintain the rose and annual beds throughout the spring-summer-fall season. Though many "hot issues" come and go in the neighborhood and command the attention and energies of the residents, the ongoing dedication of our Beautification team workers is an important contribution to the neighborhood as a whole, not only for the enjoyment of strolling neighbors but also because the Rose Garden, as a highly visible open space in the center of the neighborhood must be reflective of the character of the interior of the neighborhood and project a good impression to commuters entering and leaving the city.

Thank you Carol Mercurio, Debbie Barsel, Pat Rodier, Bob Kern, Christine Ide, Holly Petsos, Jeannie Loysen, Kathy and Terry Flynn, Margaret Richter, Barbara Jones, Laura Viau, Cassy Petsos, Marg Hartman, Walter May, Will Dewart, Joyce Deblieck, Sue Chase, Doug Anderson, and Kim Wilson.

---Cassy Petsos, Beautification Committee

CRIME PREVENTION -- PAC-TAC - HELP!!!

PAC-TAC (Police and Citizens Together Against Crime) *is alive but not well* in the South of Browncroft area. Only 5 walkers are active at this time. There are no PAC-TACers north of Browncroft. These two Browncroft 'beats' cover all of the BNA area. Each volunteer is expected to walk a beat at least once a month. They can also walk in other neighborhoods, downtown, and/or be available for a special missing person patrol on 24 hours emergency notice. Volunteers carry a two way police radio, and wear distinctive jackets or vests while on patrol. A note pad and a flashlight are also provided. PAC TAC volunteers report any crime in progress and suspicious or dangerous conditions by way of the two way radio.

Patrols are 3 hours in the summer and 2 hours from October through March. Pac-Tac patrols, as of September 1st, can now be scheduled any time of the day, evening or weekend!

If you are interested in more information or would like to sign up for training, please call Bob Genthner, Crime Prevention Committee Chairperson and area Patrol Scheduler at 482-2441.

---Bob Genthner, Crime Prevention Chairperson

STREET REPS - COMINGS & GOINGS

Our thanks to resigning Street Reps Mary and Dick Proseus of Elm Drive for many years of service to BNA; to Richard Hans of Beresford Rd. who served as President of BNA as well as Street Rep. and to Betsy Clifford of Croydon Road, our ex-President and Street Rep who has moved out of Browncroft. also, we thank Theresa and Dave O'Leary of Merchants Road. and Huguette and Marwode Neracker of Yarmouth Road for their years of work for BNA. Our special thanks to Kathy Boyle, Street Rep from Lanark Crescent, who has resigned in order to take over the Membership Committee next year.

We welcome all our new Street Reps and thank you for volunteering to work for BNA. And we thank all our Street Reps who work faithfully year after year and give their time in so many ways.

We are still in need of Reps on the following streets: Elm Drive (two would make it easier); one for Beresford Road and one for Croydon. If you are interested in volunteering and working for BNA, please call Betty O'Brien at 654-9727.

Betty O'Brien, Membership Committee

BROWNCROFT NEIGHBORHOOD ASSOCIATION 1991-1992

OFFICERS:

PRESIDENT	Pam Dalton	430 Yarmouth Road	288-0731
VICE-PRESIDENT	Laura Viau	155 Elmcroft Road	482-9177
TREASURER	James Nicholson	28 Berwick Road	482-1084
SECRETARY	Mary Maeder	235 Browncroft Blvd.	482-3794

COMMITTEE CHAIRPERSONS:

BEAUTIFICATION	Cassy Petsos	175 Browncroft Blvd.	288-0955
BUDGET & FINANCE	James Nicholson	28 Berwick Road	482-1084
CRIME PREVENTION	Bob Genthner	195 Newcastle Road	482-2441
HISTORICAL	Shari Bloemendaal	82 Quentin Road	288-6359
HOSPITALITY	Katherine Cook	90 Windemere Road	288-1971
	Pam Dalton	430 Yarmouth Road	288-0731
NEWSLETTER	Bob Genthner	195 Newcastle Road	482-2441
ZONING	Thomas Hopkins	215 Dorchester Road	482-7203
MEMBERSHIP	Betty O'Brien	99 Windemere Road	654-9727
	Margaret Richter	75 Quentin Road	288-0238
	Kathy Boyle	84 Lanark Cres.	654-9752

TREE COMMITTEE FORMS

The tree committee was born this year as a result of the March ice storm which damaged and/or destroyed many of our old trees in the original Browncroft subdivision: and in response to our spring newsletter article which called for volunteers interested in addressing our deteriorating streetscapes. A strong committee formed and developed a three part plan of action: 1) survey the location and condition of all trees from the street to the front of each house, as a service to homeowners who would like to know the condition of their trees, as well as to enable the committee to assess where on the right of ways to encourage replanting; 2) provide a professional landscape plan which is sympathetic to the original landscaping of the subdivision by Browncroft Nursery/Browncroft Realty Corporation; and 3) implement the landscape plan by investigating the wholesale purchase of plants, holding fund raising events, and encouraging residents to participate in community landscaping.

Fortunately, we have two (2) resident experts: Bill Knapp, retired City Director of Parks and City Forester; and James Kelly, Taxonomist with the Monroe County Parks Department. Bill Knapp has completed the major undertaking of surveying the neighborhood from Browncroft Boulevard south to Blossom Road. He and Jim Kelly will be technical advisors in recommending suitable varieties for inclusion in the master landscape plan. Additionally, Tom Borelli of Peterson's nursery is donating his professional services in drafting the landscape plan drawings. We are extremely grateful to these three (3) men for volunteering their valuable expertise and time to this project.

The survey, which is formatted by house number, will be available to the residents at the October general membership meeting (Candidates Night), and also through the Street Rep of each street.

If you have any questions, concerns, or would like to volunteer to participate on this committee, please write to the Tree Committee, Browncroft Neighborhood Association, P.O.Box 10127, Rochester, NY 14610. We need representatives from Newcastle Road, Croydon Rd., Beresford Rd. and Gramercy Rd.

--- Cassy Petsos, Tree Committee

RAMSEY PARK FIRE HITS HOME

As many of use watched the fire August 19th on Ramsey Park, we all felt saddened as a neighborhood cornerstone was devastated. We all sympathized with the Barlows as we envisioned our own home in such a state. We are thankful that such an event is a rarity in the Browncroft area and that no one was injured. The Barlows, who had invested much in restoring the home in recent years, have begun the process of rebuilding this neighborhood landmark. If anyone can assist the Barlows in this time of need, please don't hesitate to offer your help. It will be well appreciated.

DO YOU "JUST BELONG"

Are you an active member, the kind that would be missed...
or are you quite content that your name is on the list?
Do you attend the meetings and mingle with the flock, or do
you stay at home to criticize and knock?
Do you take an active part to help the work along ... or are you
quite well satisfied to only just belong.
Do you ever take a stand for things you think are right ... or
leave the work to just a few and talk instead of fight?
Think it over, member, you know what's right and
wrong ... are you an active member, or do you "just belong"?

NEW ZONING CHAIRPERSON

Thomas Hopkins has accepted the Chairmanship of the BNA Zoning Committee. This committee has been very active over the last several years under the Chairmanship of John Wallace and last year by Dick Marsh. Dick, however, has decided to retire from that position but will remain a valuable resource to the committee.

A TRADITION RETURNS - HOLIDAY LIGHT CONTEST IN BNA

Load up on extra lights!! BNA will be sponsoring their own Holiday Lights contest this December.

Did you know... BROWNCROFT was actually the first area of the city to have lights and people came from all over to view them. In the 1920's there were actually traffic cops positioned at the entrances to the Browncroft tract directing bumper to bumper traffic!

There will be more details in the next BROWNCROFT CRIER. BE PREPARED!

DO YOUR REMEMBER ---- BNA in 1973!

This is a reprint of our very first newsletter:

3 - TON WEIGHT LIMIT ON TRUCKS!

- The PETITION to impose a 3-ton weight limit on trucks on Browncroft Blvd and Merchants Rd was very impressive - thank yourselves for signing - it shows our solidarity as a neighborhood - October 18, 1973 copies were sent to these officials: Thomas Mooney - City Manager, Stephen May - Mayor, John Parinello - Vice Mayor, Alexander Morris - Traffic Engineer, Thomas Ryan - Councilman, Merwin Kroll - 21st Ward leader, David O'Brien - 21st Ward leader, and Arthur Deutsch - Acting Commissioner of Community Services.
- Subsequent MEETING with the County Traffic Engineer - A.Morris; and commissioner of Community Services - A.Deutsch - [Nov. 1, 1973 brought about by the petition + request of NEAD 13th District].

We are happy to say that our new MAYOR and AREA COUNCILMAN THOMAS RYAN was at this meeting and is showing an interest in our needs. LETTERS have been sent to these three officials to thank them for their responses and agreement to the following basic commitments:

- Community Services will have Traffic Engineering do a study of Truck Traffic in our area.
- Alexander Morris, County Traffic Engineer, says he can do his various studies and have results compiled in one month.
- Community Services will communicate to us its plan of action; the results of A.Morris's tests; and Traffic Boards opinions etc.

A meeting will be held the last week in January for reports from Community Services and from Traffic Engineering -

At this meeting (or sooner) we will know whether it will be recommended that Merchants Rd., Browncroft Blvd. + possibly Blossom be removed as truck routes - and when the issue will go before City Council for vote -

★ You are WELCOME + NEEDED - show your support of the petition and hear first hand what city officials are going to do about Truck Traffic on Browncroft Blvd. Remember early January - you'll get a flier.

BNA HOLIDAY BUFFET! BNA HOLIDAY BUFFET! BNA HOLIDAY BUFFET! DECEMBER 11th 1991!

---BE THERE!!

1991-1992 BNA Street Reps:

Berwick	Kathy Thomas, 60 Berwick Rd. Chris Thomas, 60 Berwick Rd.
Elm	Cathy Cheplowitz, 182 Elm Dr. Jerry Cheplowitz, 182 Elm Dr.
Elmcroft	Maxine Stubbs, 55 Elmcroft Tennie Bickham, 81 Elmcroft Kathy McDonald, 76 Elmcroft Bill McDonald, 76 Elmcroft Laura Viau, 155 Elmcroft
Lanark Merchants	Dee Czarnecki, 31 Lanark Cres. Amy Levine, 78 Merchants Rd. Rob Levine, 78 Merchants Rd.
Quentin	Margaret Richter, 75 Quentin Rd.
Browncroft Corwin	Holly Petsos, 175 Browncroft Blvd. Dede Ranger, 193 Corwin Rd. Marg Hartman, 183 Corwin Rd. Lauren Morgan, 184 Corwin Rd.
Dorchester	Ann Williams, 138 Dorchester Rd. Jim Papazissimos, 138 Dorchester Rd. Jane Hopkins, 215 Dorchester Rd. Mary Lisa Sisson, 35 Dorchester Rd.
Gramercy Ramsey Windemere	Arlene Cooper, 45 Gramercy Park Betty Wilson, 61 Ramsey Park Betty Della Porta, 122 Windemere Rd. Debbie Barsel, 125 Windemere Rd. Betty O'Brien, 99 Windemere Rd.
Beresford Croydon Gaslight Newcastle	Sherrie Randall, 360 Beresford Rd. Betsy Mink, 143 Croydon Rd. Ellen Hasenauer, 104 Gaslight Lane Janet Genthner, 195 Newcastle Rd. Pam Compson, 120 Newcastle Rd. Beverly Hanss, 291 Newcastle Rd.
Yarmouth	Beth Miller, 240 Yarmouth Rd. Sean Dalton, 430 Yarmouth Rd.

BROWNCROFT CRIER WRAP UP

Suggestions on articles or items of interest can be submitted to Bob Genthner at 195 Newcastle Road or to EDITOR BROWNCROFT CRIER, P.O.Box 10127, Rochester, New York 14610. The next BROWNCROFT CRIER dead line is expected to be November 12th.