

# Browncroft's Brier

THE OFFICIAL NEWSLETTER OF THE BROWNCROFT NEIGHBORHOOD ASSOCIATION

JOAN HOPKINS OF 111 NEWCASTLE ROAD HAS NAMED OUR NEWSLETTER AND WON \$15. OTHER NEIGHBORS CONTRIBUTING TO OUR CONTEST ARE LISTED INSIDE THIS ISSUE. ALSO, A SPECIAL THANKS TO EVELYN ADAMS FOR HER OUTSTANDING ARTWORK IN GIVING "BROWNCROFT'S BRIER" SOME PIZZAZZZZZZ.

## OUR ANNUAL MEETING

THE BROWNCROFT NEIGHBORHOOD ASSOCIATION WILL HOLD ITS ANNUAL MEETING ON WEDNESDAY, MAY 21 FROM 7:30 PM TO 9:30 PM AT EMMANUEL COVENANT CHURCH, 319 BROWNCROFT BLVD.

MR WILLIAM DAVIS, NOTED ROCHESTER CONSERVATIONIST WILL PRESENT HIS SLIDE PRESENTATION OF "THIS LAND IS OUR LAND". THIS IS A BEAUTIFULLY PRESENTED SHOW DEPICTING THE HIDDEN FEATURES OF THE GENESEE RIVER VALLEY AS IT PASSES THROUGH THE CITY.

THE MEETING WILL CONCLUDE WITH A "TOWN MEETING" EXAMINING AND GATHERING INFORMATION ON ORGANIZATION AND COMMITTEE ACTIVITIES TO BE USED BY THE BOARD OF DIRECTORS DURING THE PROCESS OF PLANNING THE AGENDA FOR THE COMING YEAR.

## BNA OFFICERS

THE ANNUAL ELECTION OF OFFICERS WILL ALSO BE HELD AT THE ANNUAL MEETING. THE NOMINEES FOR OFFICE THIS YEAR ARE:

PRESIDENT	MARGARET RICHTER
VICE PRESIDENT	SHARON BLOEMENDAAL
SECRETARY	BETTY O'BRIEN
TREASURER	MATT FELO

LOOK INSIDE FOR MORE DETAILS ABOUT OUR FINE SLATE OF OFFICERS.....

# ANNOUNCING

## PLANTS & GARDENS

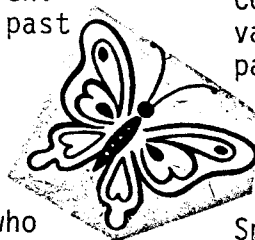


**PRESIDENT:** MARGARET RICHTER - 75 Quentin Road, Margaret has been a neighborhood resident for 13 years and has been active in BNA since the beginning of the organization. She is the mother of 4 children, and her interests include baking and beautification--you'll often see her busy at the Rose Garden or Elm/Merchants flower beds. She believes that strict enforcement of zoning laws is very important.

**VICE PRESIDENT:** SHARON BLOEMANDAAL - 85 Quentin Road, Sharon is a former elementary school teacher, mother of 2, who has lived in the Browncroft area for 10 years. She has been active with the Beautification Comm. and is also interested in health foods and collects old musical instruments (perhaps some of you were fortunate enough to hear Sharon play at the first Christmas Buffet!) Sharon would like to see a continual upgrading of the area helping to keep Browncroft the great neighborhood it is.

**SECRETARY:** BETTY O'BRIEN, 99 Windemere Road, Betty is the mother of 7 children and has lived in the Browncroft area over 30 years. She has served the organization as secretary in the past, and has been involved with the Hospitality and Newsletter committees. She is an active parish member of St. John's and volunteers at Rochester General Hospital.

**TREASURER:** MATT FELO, 22 Quentin Road, Matt has had previous experience as treasurer for BNA. He is married and has two children. He has also served the Association as past chairperson of the Zoning Committee.



Thank you to the following neighbors who contributed to the "Name the Newsletter Contest":

Ray Rice - Quentin  
Herb Grabb - Quentin  
Marg Hartman - Corwin  
Eileen O'Brien - Windemere  
Jerry & Marcia Bradley - Lanark  
The Genthner Family - Newcastle  
Joan Hopkins - Newcastle  
Phil Grannan - Elmcroft  
Ken DeWeaver - Winton Rd. Library

*'Thank You'*

On June 15, Browncroft will celebrate the blooming of the Rose Garden with a gathering of area residents to view the blossoms that are cared for by our Beautification Comm.

The event will consist of several area gardens being open for a special walking tour that will start and end at the Rose Garden. Around 3:00 pm, refreshments and musical entertainment will be presented by several of our neighbors.

If you are willing to open your garden to the walking tour or are willing to offer your musical talents to the afternoon recital, please call either Holly Petsos (299-0955) or Bob Genthner (482-2441), as soon as possible. Music can be anything from folk song to jazz. Please note, however, no power will be provided.

*Beautiful...*

City Living Week was held April 21 - 26. Our neighborhood participated in the "Midtown Neighborhood Festival". We had a booth with displays to show the quality of life in Browncroft. There were posters and handouts and many nice photographs and slides of the area. Our booth was staffed by nine people. We found it very interesting that many people who had stopped by were from our neighborhood. We will set up the same display at the annual meeting, May 21. Come and enjoy the fine slides showing the various activities we have held over the past few years.

### ADVANCE NOTICE

Spring Clean-up this year will be a little different than in past years. Instead of one mass weekend effort, the city will be making an all-out effort in each neighborhood on their regular garbage day. From May 5 - 31 the city will have extra garbage trucks on our regular garbage day.

All refuse materials should be tied or bundled and at the curb the night before pickup.

There will be City inspectors driving through the neighborhood to cite those who place refuse out on the wrong days. Please try to cooperate by putting out your debris at the proper time and in the proper manner.



**Join now!**

## President's Corner

One last time - PARTICIPATION, the corner stone of a Neighborhood Association, can never be emphasized or encouraged enough. The Annual Meeting is the one time of year when we show our members. All Board members, officers, committee people and those who support BNA activities should make every effort to attend this meeting of the Association. Things happen every day that affect your neighborhood. Bus routes, factories, parks, sidewalks, dogs, vandalism, zoning, schools, traffic, street lighting, refuse collection, etc. People and issues come and go, but BNA must continue - and as the Boy Scouts say: "Be Prepared." BNA always needs new people. Where do you fit in as a participant?

Officers (4) who do the everyday work of representing and organizing the association. Street Reps (17) and their assistants - they bring the street concerns and needs to the Board and set the direction of BNA, they communicate and receive feedback from the bi-monthly distribution of this newsletter, the Board meets quarterly; they also have collected dues from our 370 member households. The Committees (7) - this is where much of the community needs are met, plans are made, research is accomplished; Our first line of being prepared.

The resident who reads the newsletter, attends our events, and communicates their opinions to the association. And last there is the case of "None of the Above". If you now see yourself in one of the levels of involvement above, I challenge you to go one higher. Take a turn, learn and have fun. We do not twist arms - what gets done - gets done. Ideas that have no doers are just nice ideas.

BNA can do more with more, won't you help? Participate and contribute to the maintenance of your neighborhood.

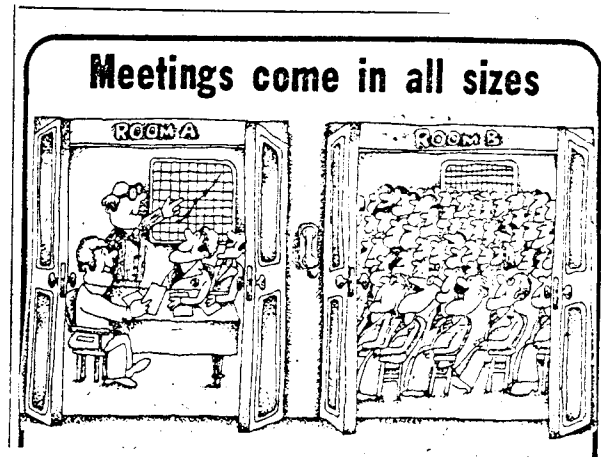
*Bob Gentman*



### HOW TO KILL AN ASSOCIATION

The following was taken from the March issue of the Perinton Chamber of Commerce News:

1. Stay away from meetings.
2. If you do attend, find fault.
3. Decline office or appointment to a committee.
4. Get upset if you are not nominated or appointed.
5. After you are named, don't attend board or committee meetings.
6. If you get to one, despite your better judgement, clam up until it's over. Then sound off on how things really should be done.
7. Don't work if you can help it and above all, don't volunteer. When the old reliables pitch in, accuse them of being a clique.
8. Oppose all banquets, parties, and shindigs as being a waste of the members' money.
9. If everything is strictly business, complain that the meetings are dull and the officers a bunch of old sticks.
10. Never accept a place at the head table.
11. Don't rush to pay your dues. Let the directors sweat; after all, they wrote the budget.
12. Don't recommend program topics. Then complain that the programs are dull and uninformative.



**"Team Up"**

# ATTENTION READERS!

The grassy *strip* of land between the sidewalk and the curbs that were torn up during the sidewalk repairs this past fall will be seeded and repaired by the middle of May if they were not done last fall according to the Dept. of Engineering.

For those neighbors whose maple trees suffered root damage, the City Forester and Mike Tanzini of Ted Collins, Assoc., recommend that these trees receive root fertilization and top pruning to compensate for this shock if the trees are to survive. However, City Forestry cannot administer to trees on private property, which leaves the responsibility of saving these trees to the property owners.

## HIGHLIGHTS

Fourteen neighbors met in the Browncroft Rose Garden on April 19 to begin this seasons gardening tasks. Prior to this session, the Beautification Comm. held an informational meeting to hand out material and to view a film.

Because the City Parks Dept is unable to provide the expertise and labor needed to maintain a rose garden, enthusiastic residents volunteered their time and labor so that the neighborhood can realize and enjoy attractive green spaces so needed in an urban environment. Our thanks to these neighbors who helped out: Marg Hartman, Dominic Annese, Carmen Parks, Neil Teague, Terese Zona, Margaret Richter, Jimmy orbett, Chris Nicholson, Barbara Ladd, Wes Tibbitts, Bob Genthner, Joan Hopkins, Cassy and Holly Petsos, and Jimmy and Jeremy Mott.

More appreciated than gratitude would be other helping hands joining in to make the work lighter for everyone throughout the year.

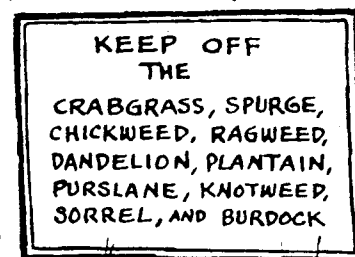
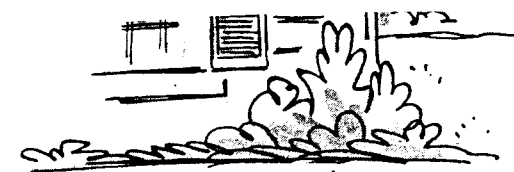
ATTENTION DOG OWNERS: Please be considerate of your neighbors. While walking your dogs, please do not allow your pet to use your neighbors lawn as a bathroom. We do not allow our children to use your lawn as a bathroom, so please use the same consideration. If you must walk your dog, at least bring a bag and shovel along to clean up the mess. Last, but not least, it is also against the law to allow your dog to defacate on another's property. Your neighbors can report you, and you could be fined.

The Executive Committee of BNA met at the Library on March 12 and the BNA Board of Directors met there on April 9. REMEMBER... anyone is welcome to attend these meetir which are always held at the Winton Road Library on the 2nd Wednesday of each month. Officers and members of committees and street reps are always expected to attend but YOU are also welcome to participate or just listen and be informed and aware of what is happening in our neighborhood.

In regard to the dangerous parking problem which existed at the bend of Corwin Road leading into Winton - 'NO PARKING' signs have now been placed there by the Dept. of Engineering.

## UPDATE

One January 25, 1980, BNA spoke at the Public Hearing on the proposed new routes for RTS Buses in our neighborhood. On April 7th, those new routes went into effect. Because of the relatively high frequency of bus service down Newcastle Road approaching 5 min. intervals during rush hours, BNA at its April Board meeting initiated the formation of an Ad Hoc Comm. on Transit Service to study the present area needs for bus service, establish contacts with RTS, and propose required alterations to the service if deemed necessary. This temporary Committee should complete its work by September. If you are interested in serving on this Comm, contact Craig Wilson, 70 Newcastle Road, 482-1137 or Michael Goldbert, 65 Newcastle Road, 482-3723.



## 'Around the Neighborhood'

Famous Film Features at the Winton Road Library to be held on Fridays at 7 pm.

May 2     Bye Bye Birdie  
May 9     Seventh Voyage of Sinbad  
May 16    On the Waterfront  
May 23    Santa Fe Trail

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Emmanuel Covenant Church - 318 Brown-croft Blvd. on Thursday, May 15 at 7:00 pm a group of 8 young people called HEART SONG, will entertain the whole family with music, drama, and puppets - a freewill offering will be accepted.

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St. John's Spring Banquet to be held at Valley Echo on Mon, May 19. The cost is \$7.00 and the cocktail hour begins at 6:00 pm with dinner at 7:15. For reservations call Mary Casey at 482-0419

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St. Johns/Blessed Sacrament Musical "Babes in Toyland" to be presented on Fri, May 9 and Sat, May 10 at 7:30 pm at Blessed Sacrament. Tickets are available at both schools and at the door.

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Vacation Bible School to be held at St. John's in August. Reservations are now being accepted and there is a limited number of spaces available. If interested call Rosalee Magee at 482-5835.

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Second Annual Blue Run - Sat, June 7 sponsored by the Plaza Athletic Club and Blue Cross & Blue Shield, to benefit the United Cancer Council's Summer Camp for Children with Cancer. Pick up race information at the Plaza Athletic Club, 50 Chestnut Plaza.

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Unitarian Church - Fri, May 16 at 8pm. Enjoy an evening w/ John McCormack. starring internationally acclaimed Peter Glen star of stage, screen, radio and TV accompanied by Dorothy Merrall. Tickets in advance only \$5.00, at the door, \$6.00. Call 288-6980 for more information

**FOR KIDS!**



Ninth Annual Used Book Sale at Hunter Plaza, benefit Irondequoit Public Library on Thursday, May 8 from 9am to 9pm  
Friday, May 9 from 9am to 9pm  
Saturday, May 10 from 9am to 3 pm

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Very Special Arts Festival at RIT Student Union on Monday, May 5, 1980 from 9:00 am to 3:00 pm and 6:30 pm to 9:00 pm. Sponsored by the NYS Education Department.

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FREE EYE AND EAR SCREENING FOR 3, 4 & 5 Year Olds at these nearby locations:

Wed, June 4 Immanuel Baptist Church, 815 Park Avenue

Friday, June 6, Irondequoit Pres. Church, 2881 Culver Road

Thurs, June 12, Faith Lutheran Church, 2576 Browncroft Blvd, Penfield

Tuesday, Jun 17, Temple B'Rith Kodesh, 2131 Elmwood Avenue, Brighton

For an appointment call 461-1660 (between 9-5)  
244- between 5-9pm)

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### **We're glad you asked!**

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EDMAC UPDATE: On April 30th, the Brighton Planning Board held a special meeting to decide on the site plans submitted by Edmac for their Blossom Rd. plant. They approved the site plan with 10 conditions. Among them was increased planting of trees around the parking lots and moving the driveway to be in line with Gaslight Lane. The neighbors have met and a large number of them are weighing the option of taking joint legal action to seek to overturn the Brighton Zoning Board of Appeal's original granting of the zoning variance allowing the driveway access to the site.