



Full Board Meeting Minutes—April 2017

Browncroft Neighborhood Association

Wednesday 04/19/17 7:00-8:30 PM

Faith on Fire Church

Officers Attending:

President: Linda Siple

Vice President: Bob Scheidt

Treasurer: Robert McLoughlin

Elm District Representative: Jim Nicholson

Corwin District Representative: Holly Petsos

Croydon District Representative: David Kaiser

Officers Absent:

Secretary: Sandra Swanson

Additional Attendees:

Bob Genthner, Cassandra Petsos, Alexandra Popovici (Smoking and Health Action Coalition of Monroe County), Sharon Bloemendaal, Jim Seitz

#	Topic	Notes
1.)	Approval of minutes	<ul style="list-style-type: none">• Approval of meeting minutes from 02/15/17• Note: March meeting was cancelled due to inclement weather
2.)	Treasurer's Report	<ul style="list-style-type: none">• Presented by Robert McLoughlin• Report reviewed and approved• Major revenue: Book Project (School 46) \$100. Garage Sale \$145.• Major expenses: Membership reminder letters and cards \$116.15. Picnic pavilion for summer event on 07/19/17 \$90.• Total assets= \$20,578.74
3.)	Old Business	<ul style="list-style-type: none">• Membership Update• Robert McLoughlin reported that approximately 40 new memberships in the BNA were received as a result of the 2nd appeal.• 276 households out of 672 are paying members for a total of 41%.• McLoughlin explored the possibility of BNA accepting online payments for membership dues. Bank of America will provide the payment option via a link on BNA's website. Approximate set up cost is \$100 with a \$39/year fee. McLoughlin will provide details regarding the exact expenses via email. Those present agreed that this would be a reasonable expense and would likely result in additional households joining the BNA.

<ul style="list-style-type: none"> • Crier Label Project 	<ul style="list-style-type: none"> • Robert McLoughlin explored the possibility of completing a “mail merge” of the membership records in order to generate individual labels for each of the Criers. This had been suggested at February’s meeting as a means of indicating member and non-member households. The intent was to increase membership participation and to reduce the cross checking required by Crier delivers when distributing Criers and membership requests. • The group expressed the following concerns: <ul style="list-style-type: none"> • Printing of labels would be labor intensive and would require additional work for the Crier Committee • Labels might inadvertently delay the ability to dispense the Crier to volunteers that dispense the newsletters • A larger committee might be required in order to complete the associated work in a timely fashion. • McLoughlin will explore further and report back to the group at next regular meeting.
<ul style="list-style-type: none"> • Zoning Update 	<ul style="list-style-type: none"> • Holly Petsos had nothing to report. • Cassy Petsos expressed concern regarding a home that was placed on the market at 89 Browncroft Road. The area is zoned as residential—single occupancy. However, the current owner is operating a business within the space. In addition, the realtor is advertising the space and suggesting that the space could be utilized for commercial use by prospective buyers. • C. Petsos shared a letter that she wrote to the realtor. She suggested utilizing the letter as a foundation for a template, which the BNA would send to relators to alert them of the zoning restrictions. • The group discussed the template proposal and additions/modifications were suggested. If the BNA moves forward with this effort, the need to establish a process to distribute such letters was discussed. • Linda Siple requested that this be tabled to allow the new Board to evaluate this proposal. C. Petsos agreed.
<ul style="list-style-type: none"> • Brighton Street Light Update 	<ul style="list-style-type: none"> • Bob Scheidt provided the following background/context: <ul style="list-style-type: none"> • Street lights on Windmere, Corwin, and Dorchester stop at the boundary of Rochester and Brighton. Residents expressed interest in extending the street lights into the Brighton section of these streets for continuity. Windmere and Corwin elected to proceed. Dorchester declined. The Brighton residents on Windmere and Corwin will be responsible for the tax burden associated with these improvements. Over the course of one year, a tax district was created and the residents had to accept the additional tax burden. A petition and engineer report were required and they were submitted and accepted by Brighton on 04/12/17. • The public hearing has been scheduled for 05/24/17, but Scheidt will be out of town. He is requesting that the hearing be rescheduled for June or July. • Next steps: <ul style="list-style-type: none"> • Hearing • Proposal forwarded to New York State for review

		<ul style="list-style-type: none"> • Bidding process for improvements • Construction work • The expense will be amortized over 30 years and result in a yearly tax increase of \$400-\$500 per year for the residents on Windmere and Corwin.
	<ul style="list-style-type: none"> • Succession Plan for Board 	<ul style="list-style-type: none"> • Holly Petsos reported the following nominations were received: <ul style="list-style-type: none"> • President: Jim Seitz • Vice President: Bob Scheidt • Treasurer: Robert McLoughlin • Secretary: Jennifer Sahrle • Past President: Linda Siple • Bob Genthner expressed concern that Seitz might have a conflict of interest due to his role as the Chairman of the Rochester Eastside Residents for Appropriate Development, which had taken an active role in challenging the proposed re-zoning in the North Winton area at the proposed Aldi location. Genthner also expressed concern that the proposed Presidency might create the perception of a conflict of interest and/or negatively impact the membership of the BNA. • Seitz believes that he could manage the dual roles and stated that he would recuse himself if a situation arose in which a conflict of interest might be perceived. <ul style="list-style-type: none"> • H. Petsos made a motion that the nominations as presented to the Board move forward. David Kaiser seconded the motion. The motion carried by a majority vote of those present. • Genthner requested that the meeting minutes reflect the discussion of the potential conflict of interest.
	<ul style="list-style-type: none"> • Garage Sale Update 	<ul style="list-style-type: none"> • Scheduled for Saturday 05/06/17 and Sunday 05/07/17 • David Kaiser updated and distributed associated forms • Event was advertised in the most recent Crier, posted on Next Door, and advertised on the BNA website. Kaiser will post to online sites in the coming days. • Jennifer Sahrle volunteered to place “lawn signs” advertising the event on the northern boundaries. Dana Fairly volunteered to post the “lawn signs” on the Southern boundary. Additional volunteers are needed for the East and West. • Volunteers are needed to handout balloons (which show that a residence paid to participate in the event). • Event will also be promoted via BNA Announce, Facebook, and Twitter. • Bob Genthner reported that 32 residences have registered to participate to date. During the last event, 171 residences participated. • Genthner is updating the list of participating residences on a daily basis. Sharon Bloemendaal reported that advertising rates have increased.
	<ul style="list-style-type: none"> • Noise Barrier 	<ul style="list-style-type: none"> • Bob Scheidt provided the following background/context: <ul style="list-style-type: none"> • A resident of Fairhaven Road requested that the installation of a sound barrier be explored. (Note: there was not consensus amongst neighbors that this was a desired addition). The Department of

		<p>Transportation conducted a survey and issued a final report, which found that there was not a viable option for the installation of a sound barrier.</p> <ul style="list-style-type: none"> • Scheidt reported that the resident was satisfied that the issue had been explored.
	<ul style="list-style-type: none"> • Walking Tour Brochure 	<ul style="list-style-type: none"> • Cassy Petsos handed off the brochure to Sara Cousins last month. Cousins was previously involved in her local neighborhood association while living in Ohio. • Cousins is volunteering her time and talent to develop the brochure. C. Petsos reports that there is not a concrete “due date” for the project as it is volunteer work. C. Petsos did convey that it would be nice if the brochure could be completed in time for the summer Crier.
	<ul style="list-style-type: none"> • Membership Meeting 	<ul style="list-style-type: none"> • Scheduled for Thursday 05/18/17 7:00 PM-8:30 PM at Christ the Good Shepherd on Winton Road. • Linda Siple will provide a projector; H. Petsos will provide a laptop; J. Sahrle will be present to provide technical support • Agenda: <ul style="list-style-type: none"> • Introduction of Board member candidates by H. Petsos. • “Gardening with What We Have” presented by the former Director of the Rochester Civic Garden Center • Robert McLoughlin will send a check for the space rental • A facilitator for the Membership meeting is still required
4.)	New Business	
	<ul style="list-style-type: none"> • Tree Replacement Plan 	<ul style="list-style-type: none"> • A neighborhood resident contacted Linda Siple to inquire about the replacement of trees that were destroyed during the recent windstorm. The resident inquired regarding a line in BNA budget for tree replacement. • Cassy Petsos reported that money was previously donated as a memorial, but had already been spent. • Linda Siple requested that this be tabled to allow the new Board to evaluate this proposal and the possible formation of a committee to address. The group agreed.
	<ul style="list-style-type: none"> • Smoking and Health Action Coalition of Monroe County 	<ul style="list-style-type: none"> • Alexandra Popovici introduced the coalition. • Goals= Smoke free housing and parks. Addressing distance from points of sale to schools, parks, and/or day cares. • The group expressed concern about two locations, upon which Popovici agreed to follow up: <ul style="list-style-type: none"> • Apartment complex on Corwin and Winton • Pinny Cook House (50 Browncroft Road) and residents smoking on sidewalks, in the rose garden, etc. • Given that BNA is largely Single Family Zoning, there is likely little opportunity for Popovici to work within BNA’s boundaries.
	<ul style="list-style-type: none"> • Hospitality Chair 	<ul style="list-style-type: none"> • A new resident contacted BNA and expressed interest in the position of Hospitality Chair. Linda Siple and/or Holly Petsos will follow up.

5.)	Adjourn	

Next Meeting(s)/Event(s):

Membership Meeting—Thursday 05/18/17 7:00 PM-8:30 PM

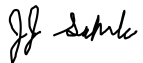
Garage Sale—Saturday 05/06/17 and Sunday 05/07/17

Rose Garden Clean Up—Saturday 04/22/17 at 10:00 AM

Parking Lot	
•	Template/form letter regarding zoning in BNA boundaries and distribution to realtors
•	Tree replacement

06/21/17--Reviewed and approved by Executive Committee on 06/21/17.

Respectfully submitted:



Jennifer Sahrle
 Secretary
 06/21/17